

innovus[®]
Decorative Products



A brand of
SONAE
ARAUCO

NEW
2025

Matching our nature.

Sonae Arauco is a worldwide producer of wood-based panels. Its mission is to offer wood-based solutions that improve people's lives. Sonae Arauco strives to take innovation further, bringing its products to the next level of design and quality for the furniture and interior design sectors.

RESPECTING THE ENVIRONMENT IS PART OF OUR NATURE

We are committed to the principles of sustainable use of raw materials and we actively respect and promote these principles in all our business practices. We believe that we can build and transform beautiful, warm spaces using wood-based solutions that are sustainable, affordable and attractive.

Our products are an important source of carbon capture, contributing to the mitigation of climate change. Our Environmental Product Declaration (EPD) is verified by the institute Bauen and Umwelt e.V and presents a transparent view of the environmental impact of its products.

THE VALUE OF WOOD

Sonae Arauco firmly believes in the value of wood in people's lives as it contributes to a better life and a better planet. Sustainability is therefore integrated into our business strategy across the board.



For more information, visit
www.sonaearauco.co.za

With an international presence, a strong industrial soul and a long-term vision, Sonae Arauco is deeply committed to the environment. The development of its wood-inspired solutions takes industrial functionality, quality and design aspects into consideration, turning its products into value-added solutions with multiple application possibilities.

WE CREATE WOOD-BASED SOLUTIONS FOR A BETTER LIFE AND A BETTER PLANET

All Sonae Arauco factories meet internationally recognised standards in terms of occupational health and safety, as well as environmental, quality and energy management standards. This is confirmed by the OHSAS 18001, EN ISO 14001, EN ISO 9001 and ISO 45001.

How can our products help you become green building certified?

The Green Building Council of South Africa (GBCSA) is a membership-based organisation that operates across the commercial, residential and public sectors, advocating for and certifying buildings that meet the GBCSA criteria in order to ensure that buildings and homes are designed, built and operated in a sustainable way.



INNOVUS® COLLECTION

We proudly welcome you to the Innovus world and its new ideas. The perfect solution for your interior refurbishment.

The complete match between Innovus Decorative Panels.

100+ Combinations
Decor/Finishes

27 Woodgrains

11 Fantasies

9 Unicolours

7 Finishes
Spirit • Stucco • Silhouette
Textile Linen • Soft Clean
Alpine • Textured

Wood-based panels are the most sustainable, flexible alternative to real wood and other materials, such as marble or concrete. They have high aesthetic appeal and are suitable for a growing number of applications such as doors, wall paneling and decorative elements for residential and public projects.

MORE THAN JUST CREATING WOOD-BASED PANELS, WE OFFER SOLUTIONS TO IMPROVE PEOPLE'S LIVES.

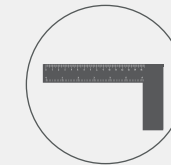
Not only do they provide the desired aesthetic appeal, but they also offer additional properties to enhance functionality. These benefits include:

- Anti-fingerprint
- Stain resistant
- Antibacterial properties

Inspired by nature to improve wellbeing.

We believe in the value of wood for contemporary and inspiring creations while contributing to a more sustainable world.

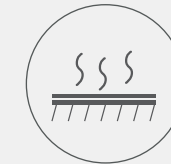
Find the perfect match.



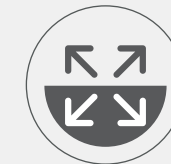
SQUARENESS



IDEAL FOR CNC MACHINING



LOW EMISSIONS



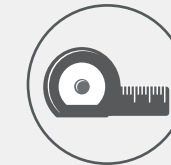
DIMENSIONAL STABILITY



SCREW HOLDING INTEGRITY



STAIN RESISTANT



DIMENSIONAL INTEGRITY



DRILLING



EASY TO CLEAN



EASY TO MILL



FROM SUSTAINABLE SOURCES



ANTIBACTERIAL

Applications

-  BATHROOMS
-  BEDROOMS
-  DOORS
-  FURNITURE
-  WORKSHOPS
-  HEALTHCARE & LABORATORIES
-  KITCHENS
-  RESTAURANTS & HOTELS
-  LIVING ROOMS
-  NAVAL USE
-  RETAIL & EXHIBITIONS
-  OFFICES & EDUCATION
-  PANELLING

Decorative Panels (DP)

Innovus decorative panels (DP) are an essential product for furniture and interior design. They combine the high quality of our Particleboard (PB) or Medium Density Fiberboard (MDF) with impregnated decorative paper. When paired with our optical and tactile surface, they provide, the most realistic and natural look and feel.

Suitable for indoor use and easy to clean. When correctly cared for, Innovus decorative panels have antibacterial properties and are stain resistant. Innovus decorative panels meet all the regulatory requirements of EN 14322 and comply with the lowest formaldehyde emissions E1 requirements.



Bambus

Soft Clean

NEW

Bambus offers a modern green unicolour that matches perfectly with natural wood decorative panels in the collection.

Use it to bring the outside in, or to accentuate wood grains.

Casablanca

Textile Linen

NEW

Casablanca is a textile design that is reminiscent of classic linen patterns. Its combination of colour and finish adds warmth and sensory distinction.

Use it as a structural panel in wardrobes and kitchens for added value, contrast and uniqueness.



Innovus® Finishes

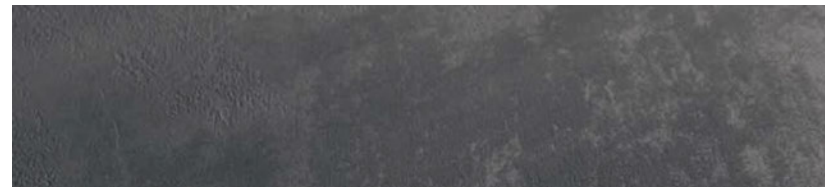
Innovus® finishes offer a new way of redesigning your living spaces with unique visual and tactile sensations. Get to know them and make a statement with your creations.

Adding value to all decors. Unique and exclusive finishes that speak to the senses for a more tactile, immersive experience.



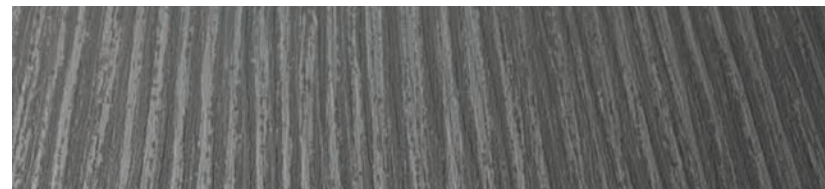
SPIRIT SPT

Spirit is an expressive finish, full of movement and contrast, providing the true spirit of real wood.



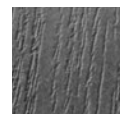
STUCCO STU

Stucco is a highly tactile surface inspired by industrial environments, urban lofts and natural origin materials.



SILHOUETTE SIL

This linear embossed finish provides a deep-matte effect, creating a highly authentic wood grain. Perfect for all applications.



ALPINE ALP

A stalwart embossed finish, bringing woodgrains to life. Suitable for all applications.



TEXTURED TT

Provides a smooth surface that is great for all environments, whilst maintaining its natural appeal. Ideal for all applications.

Innovus® Finishes

Innovus® finishes offer a new way of redesigning your living spaces with unique visual and tactile sensations. Get to know them and make a statement with your creations.

TEXTILE LINEN TL

Textile Linen is a true textile structure, with its cross-threads and a medium-low gloss level. The perfect match for any woodgrain.

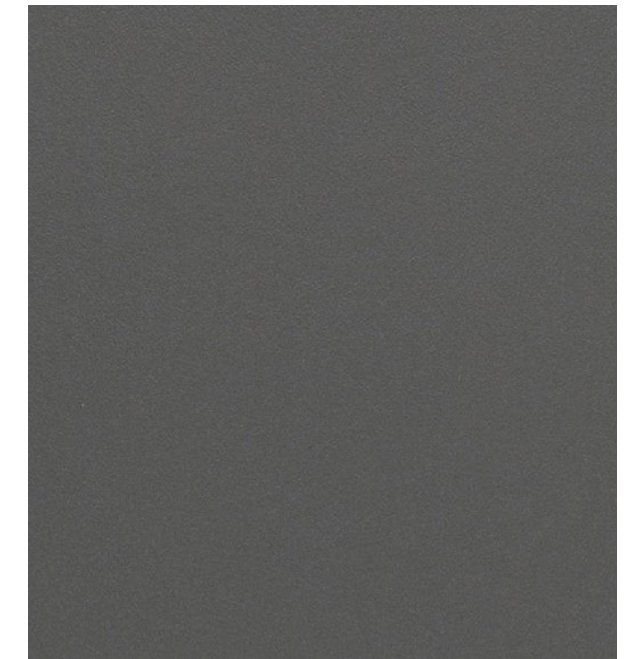
Ideal for internal structures and shelving.



SOFT CLEAN SC

Soft Clean is a soft-touch texture with well-defined and homogeneous fine grain textures and a balanced gloss level.

Ideal for internal structures and shelving.





WOODGRAINS

MATCHING LIFE

The increasing importance of wood in interior spaces has taken on a new meaning as it can be applied in sustainable and innovative ways, offering a sense of warmth and comfort. Achieve a distinctive new edge for your next project with Innovus wood decors and its premium textures and create timeless inspiring designs.

*Remember to view the full board, for design accuracy.



Andu Wood
SIL / SC



French Echo
SIL / SC



Karlstad Oak
SIL / SC



Medieval Oak
SIL / SC



Pacific
SIL / SC



Nevada
SPT



Aurora
SPT



Amber
SPT



Kingswood
SPT



Eclipse
SPT

*Remember to view the full board, for design accuracy.



Terra Nova
SIL / SC



Sanctuary
SIL / SC



Cascade
SIL / SC



Glacier
SIL / SC



Symphony
SIL / SC



Sahara
SIL / SC



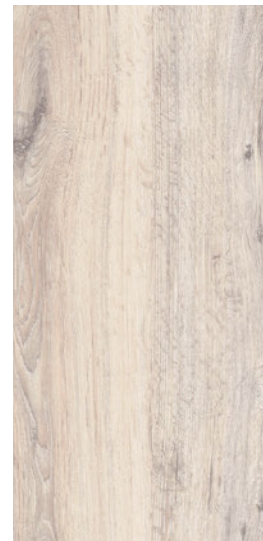
Washed Shale
ALP / SC



French Walnut
ALP / SC



Chobe
SIL / SC



Nordic Ice
SIL / SC



Balsa
ALP / SC



Aged Stone
SIL / SC



Lunar Ash
ALP / SC



*Remember to view the full board, for design accuracy.

*Remember to view the full board, for design accuracy.



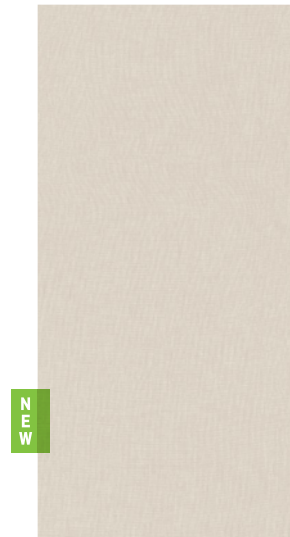


FANTASIES

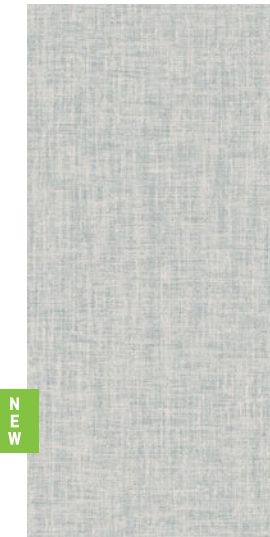
MATCHING LIFE

Innovative projects call for daring elements. Whether you prefer textured patterns, a rocky design or a ceramic appearance, Innovus fantasies will enhance the beauty and the creativity of your spaces.

*Remember to view the full board, for design accuracy.



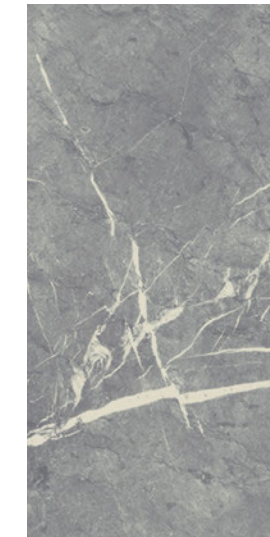
Casablanca
TL



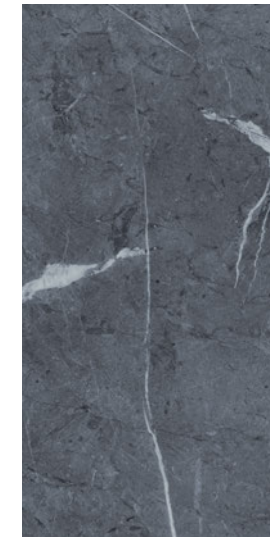
Metro
TL



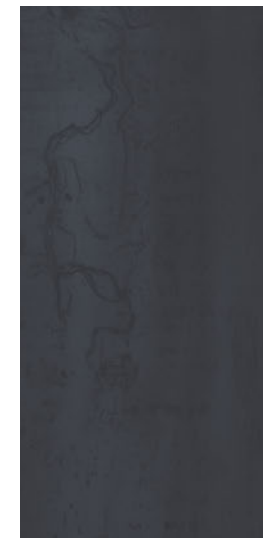
Natural Concrete
SIL / SC



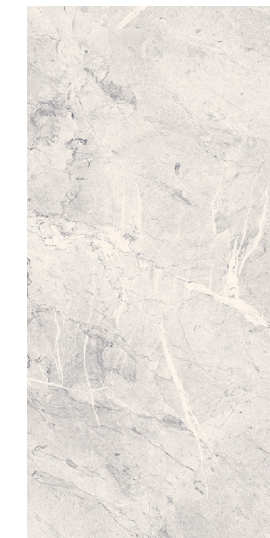
Grigio
STU



Nero
STU



Foundry
STU



Bianco
STU



Leatherwood
STU



Oxyde
STU



Urban Steel
STU

*Remember to view the full board, for design accuracy.

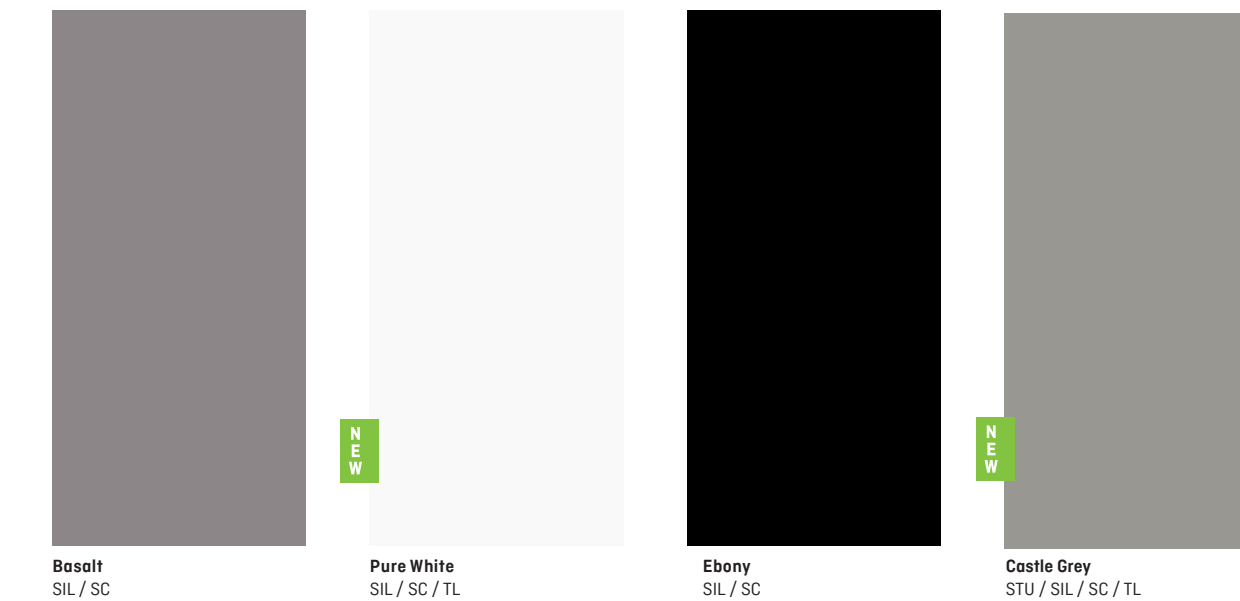
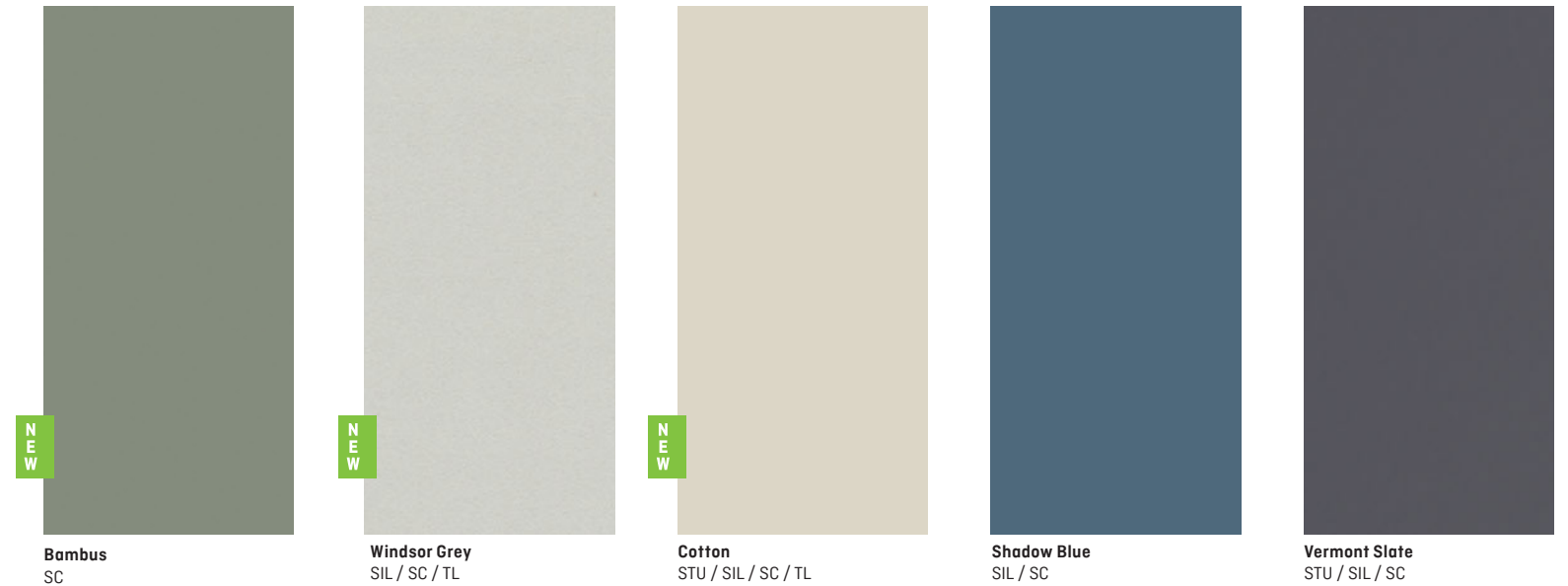


UNICOLOURS

MATCHING LIFE

Colour is everywhere. It has the ability to express moods and thoughts and can add the finishing touch to any space. Choose the colour that best matches your idea and let your project speak for itself.

*Remember to view the full board, for design accuracy.



*Remember to view the full board, for design accuracy.

DÉCOR NAME	SUBSTRATE	THICKNESS (MM)	FINISH	DÉCOR NAME	SUBSTRATE	THICKNESS (MM)	FINISH
ELMINA™	PB	16	STU	FRENCH WALNUT™	PB, MDF	12, 16, 18, 22, 32*	ALP / SC
FOUNDRY™	PB	16	STU	GLACIER™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
GRIGIO™	PB	16	STU	PACIFIC™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
BIANCO™	PB	16	STU	LUNAR ASH™	PB, MDF	12, 16, 18, 22, 32*	ALP / SC
LEATHERWOOD™	PB	16	STU	AGED STONE™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
METRO™	PB	16	TL	NORDIC ICE™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
NATURAL CONCRETE™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC	SAHARA™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
NERO™	PB	16	STU	CHOBE™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
OXYDE™	PB	16	STU	SYMPHONY™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
URBAN STEEL™	PB	16	STU	TERRA NOVA™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
AMBER™	MDF	16	SPT	WASHED SHALE™	PB, MDF	12, 16, 18, 22, 32*	ALP / SC
AURORA™	MDF	16	SPT	CASTLE GREY™	PB, MDF	12, 16, 18, 22, 32*	STU / SIL / SC / TL
ECLIPSE™	MDF	16	SPT	SHADOW BLUE™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
KINGSWOOD™	MDF	16	SPT	BASALT™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
NEVADA™	MDF	16	SPT	COTTON™	PB, MDF	12, 16, 18, 22, 32*	STU / SIL / SC / TL
ANDU WOOD™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC	EBONY™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC
FRENCH ECHO™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC	PURE WHITE™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC / TL
KARLSTAD OAK™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC	VERMONT SLATE™	PB, MDF	12, 16, 18, 22, 32*	STU / SIL / SC
MEDIEVAL OAK™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC	WINDSOR GREY™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC / TL
SANCTUARY™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC	BAMBUS™ NEW	PB, MDF	12, 16, 18, 22, 32*	SC
BALSA™	PB, MDF	12, 16, 18, 22, 32*	SC / ALP	CASABLANCA™ NEW	PB, MDF	12, 16, 18, 22, 32*	TL
CASCADE™	PB, MDF	12, 16, 18, 22, 32*	SIL / SC				

LEARN MORE ABOUT INNOVUS®

WEBSITE

Visit our website and discover all the features we have to offer you. Access the detailed information about our range of products, download technical documents and marketing material that is available to you and get to know our detailed offer. www.sonaearauco.co.za

SOCIAL MEDIA

Keep up with all the news from Sonae Arauco and be inspired by our posts on social media. Follow our pages and discover architecture and interior design trends as well as the events we are present at.



3D SIMULATOR

Explore the scenarios we have created for you. Whether it's for a residential or professional project, we have a set of solutions that will give you a preview of the final result.

www.sonaearauco.co.za/3d-simulator/

SAMPLES

Before making the final decision on projects; architects, interior designers and furniture manufacturers are welcome to request a set of samples.

Contact: info.southafrica@sonaearauco.com

QUALITY

Sonae Arauco works closely with EPH, an independent accredited test laboratory and certification body.

EPH is recognised worldwide as proof of performance for materials and products, including Green Building Council SA (ISO / IEC / IEC 17025 registered laboratory).

SUSTAINABILITY

Timber is Sonae Arauco's primary raw material. As a major consumer of this natural, renewable and recyclable material, our commitment is to protect the environment, to eco-efficiency and to the sustainable sourcing of all our raw materials.

We subscribe to EPD and LCA as part of this commitment.

- **Textures:** STU - Stucco / TT - Textured / SIL - Silhouette / ALP - Alpine / SPT - Spirit / SC - Soft Clean / TL - Textile Linen
- Items that are marked in **bold** are considered the most popular choice.
- 32* indicates that this thickness is only available in the particleboard substrate.
- **Disclaimer:** Product offering is subject to change. Please contact your nearest stockist / sales representative to confirm availability.

Disclaimer: Please note that whilst every possible effort has been made to ensure that the colour and structural differentiation on examples is accurate, between printing and the final product there will always be a slight variance. Please see an actual sample before making a decision.

www.sonaearauco.co.za

Tel: (+27) 11 236 1400

info.southafrica@sonaearauco.com

samples@sonaearauco.com

SONAE 
ARAUCO

